



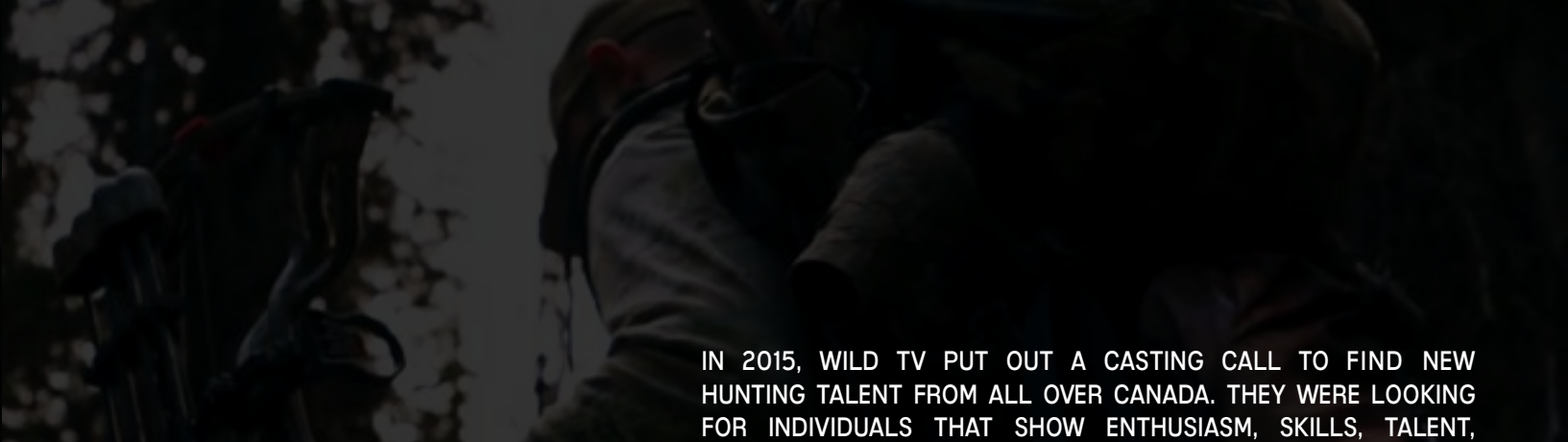
CANADA HUNTS

MEDIA KIT

AIRING EXCLUSIVELY ON

WILD
TELEVISION NETWORK

WWW.CANADAHUNTS.TV



IN 2015, WILD TV PUT OUT A CASTING CALL TO FIND NEW HUNTING TALENT FROM ALL OVER CANADA. THEY WERE LOOKING FOR INDIVIDUALS THAT SHOW ENTHUSIASM, SKILLS, TALENT, AND POTENTIAL TO BECOME THE HOST OF AN ALL-NEW HUNTING TELEVISION SERIES.

AFTER A COAST-TO-COAST SEARCH, THEY FOUND EIGHT HOSTS READY TO SHOW OFF THEIR EPIC HUNTS, AS WELL AS THE STUNNING BEAUTY AND DIVERSITY OF OUR CANADIAN LANDSCAPE.

JOIN US WE EXPLORE THE VARIED TERRAIN AND WILDLIFE ACROSS OUR BEAUTIFUL COUNTRY, FROM THE PRAIRIE TO THE MARITIMES.



THE SHOW

ABOUT
CANADA
 HUNTS 





WITH A LIFETIME OF EXPERIENCE AND AN INTENSE PASSION FOR THE OUTDOORS, ROBIN SMITH IS A SEASONED HUNTER WHOSE SUCCESS IS LEGENDARY IN HIS HOMETOWN OF OWEN SOUND, ONTARIO, CANADA.

TRAPPING, HUNTING AND FISHING IN THE WOODS SINCE HE WAS A BOY, ROBIN IS A MASTER FIREARMS HANDLER, PROFICIENT IN ARCHERY, BLACK POWDER AND MODERN RIFES.

ROBIN IS NOT ONLY KNOWN FOR HIS WEALTH OF TROPHY WHITETAIL, BEAR, WILD TURKEY, WILD BOER, COYOTE, AND MOOSE, BUT ALSO HIS ENTHUSIASM FOR SHARING HIS SKILLS AND BOUNDLESS KNOWLEDGE WITH OTHERS. HE TAKES TREMENDOUS PRIDE IN THE ETHICAL AND HUMANE HARVEST OF ALL ANIMALS. FOR OVER 20 YEARS, HE HAS TAUGHT AND MENTORED NEW HUNTERS, HELPING THEM FEED THEIR FAMILIES, FROM FIELD DRESSING AND PROPER HANDLING OF THEIR BOUNTY TO BUTCHERING AND PREPARING FOR THE TABLE.

SHARING HIS ADMIRATION AND RESPECT OF NATURE FUELS HIS PASSION, OR AS SOME WOULD SAY, OBSESSION! ROBIN'S DEDICATION AND WAY OF LIFE RESONATES THROUGH HIS CHILDREN, WHO HAVE ACCOMPANIED HIM ON COUNTLESS HUNTS AND ARE ALSO ACTIVE IN ALL ASPECTS OF THE HARVEST. IT'S BEEN A LONG AWAITED DREAM TO TURN HIS PASSION FOR THE WILDERNESS INTO A CAREER!

HOST ROBIN SMITH



ABOUT THE
HOST

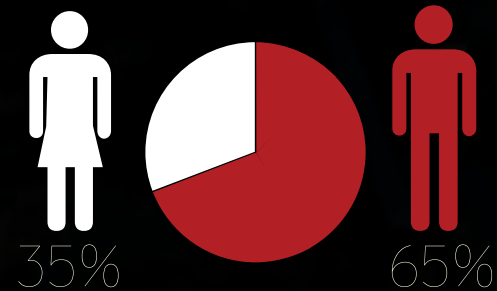


THE SHOW DEMOGRAPHICS

SPONSORSHIP PACKAGES

“ OVER 10 MILLION CANADIANS SPEND **\$38 BILLION** ANNUALLY ON OUTDOOR ACTIVITIES SUCH AS HUNTING, FISHING, HIKING AND BOATING. ”

- STATISTICS CANADA



REACHING
15 MILLION
HOUSEHOLDS
IN CANADA
2017

1.2 MILLION
SUBSCRIBERS THROUGHOUT
CANADA AND EUROPE



BRONZE
\$2.5K

- PRODUCT PLACEMENT
- OPENING/CLOSING BILLBOARDS
- TAGGED BUMPERS PER WEEK

SILVER
\$5K

- PRODUCT PLACEMENT
- OPENING/CLOSING BILLBOARDS
- 5 TAGGED BUMPERS PER WEEK
- WEB ADS ON WILDTV.CA
- SOCIAL MEDIA MENTIONS ON WILDTV SOCIAL MEDIA PAGES

GOLD
\$10K

- PRODUCT PLACEMENT
- OPENING/CLOSING BILLBOARDS
- 9 TAGGED BUMPERS PER WEEK
- WEB ADS ON WILDTV.CA
- SOCIAL MEDIA MENTIONS ON WILDTV
- ONE 30 SECOND COMMERCIAL IN SHOW



CANADA
HUNTS 

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